



Fixing the fragmented member record problem

How health plans use a Clinical Data Repository to cut retrieval costs and strengthen audit readiness



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Introduction

Health plans increasingly rely on a mix of medical records across the spectrum of quality within care management and other programs. The combination of heterogeneous data across levels and vendors' standard formats increases the multiple issues, inconsistencies, and redundancies.

The consequences of fragmented data often provide our clients with the following, and highlight critical business needs. First, duplication of effort and waste of money. Fragmented records create data redundancies that increase compliance risk.

A data-driven repository addresses this challenge by creating a single source of truth for medical records. It helps individuals at least 30 percent provide a more complete view of their data, increase valuable access, improve care, change work habits, and address other benefits that support multiple business goals.

The path within this view: the cost of fragmented medical records, the number of records being kept, and a data-driven strategy, are critical for assessing a data-driven repository.



• The cost of fragmented member records

Member data and programs, spreadsheets, PDFs, and other documents without a centralized repository can impede the accuracy and quality of member records. The impact of that fragmentation is considerable across every program that depends on those records.



Duplicate critical assets

When records are stored across multiple systems, teams often retrieve the same data from the same sources. Each report or view follows the same data as you start with, creating information silos. As the large member population expands, critical programs and significant investments that are often used to represent customer value become inefficient, costly, and built on shaky ground.



Facilitate detection and resolution of risks

Fragmented records that require time-intensive manual checks of internal connections prevent an organization from identifying risks and taking appropriate corrective actions.



Operational inefficiency

Fragmented data requirements result in multiple systems. Member records records in every program require unique data, and maintain multiple versions of the same member history. This duplication of data increases operational costs significantly.



Impact on member care

Fragmented records obstruct and dilute the customer's overall experience of care. When quality care management and personalized health programs require unified member records, care centers are less engaged, care gaps remain open, and the cost of care increases.

Fragmented critical data is associated with measurable dollars in care quality and efficiency:

5X

Higher reported care quality
improves financial
quality performance

3.5X

Higher total
efficiency increases
total care value

30%

Higher satisfaction
drives sustainable spend
and engagement¹

Building a unified documentation layer

A unified documentation layer goes beyond a standard content management system (CMS) to provide a platform designed for the complexity of paper operations, with clearly defined capabilities:

A system designed for paper operations must provide simple means of creating, storing, and distributing materials, applications, security, controls, and audits etc., and the ability to store documentation across the adjustment, quality, and compliance programs without restriction.

A central data repository is designed for this purpose, unlike CRM software, enterprise content management systems, or other tools that store all their data in a single local locale rather than store files themselves centrally and structured in terms of access and use for the entire documentation ecosystem.



Health plans adopt a kind of data repository for three primary reasons:

- 1** To reduce repeated start-up (manual) storage
- 2** To limit provider alignment and reimbursement
- 3** To improve access to clinical documentation across the adjustment, quality, audit, and analysis workflow.

The key consideration is whether the app will support these requirements in practice.

What to look for in a clinical data repository

Not all clinical data repositories are built for the complexity of health plan operations. When choosing a solution, health plans should consider the following capabilities:



A single, member-based record

The repository must store the information that your members will share, organized in the member-based rather than the product-based data perspective. A single member record means consistent information throughout the member's entire journey, reports necessary across programs.

Intelligent chart intake

Health plan operations support both special coverage requests for types of third-party coverage requests that involve starting coverage for a life event member and self-funding requests. These operations flow through a self-servicing online tool.



Interoperability-ready architecture

The repository supports import and export of data across systems, including analytics, systems, health care claims exchanges, and webforms, and can make data accessible through data lakes. Strong program and member records.

Fast, flexible chart access and reuse

Operations should not only allow users to download documents quickly, the ability to search across member profiles, group, and data structure is required. Ability to search across data points in whole record requests.



AI and NLP enrichment

Health plan data is complex. AI and NLP can help improve the accuracy of data by identifying patterns and trends and applying them to data, and allowing you to analyze it. This can help you identify trends and patterns in data that are not obvious through reports, tables, and charts. Health plan data is often used to identify trends and patterns, and AI and NLP can help you do this more effectively.

Security, compliance, and audit trails

Health plan data is sensitive information. It is important to have a data repository report that has a strong security posture and audit trail that captures who accessed data and when access occurred, and the reason for each access program.



Clinical Data Repository Checklist

Use this checklist when assessing your data repository against an existing or that you intend to implement against a goal. For the most information about best practices, refer to the publications in the [Data Center Collaborative Guide](#), [Interoperable Clinical Data Repository Quality and Compliance Program](#) [Framework](#), [Implementation](#), and [Compliance Program](#) [Framework](#).

Single member foundation

- One source of membership (not per project or retrieval)
- Embedded into OIG, quality, retrieval, and audit workflows

Intelligent data intake

- Built upon cloud, SaaS, or IaaS
- Multiple file types accepted (PDFs, images, HTML, etc.)
- Checks auto matched to the right member
- All receipts key metadata (provider group, date of service)

Interoperability ready architecture

- Integrations with EMRs, HIEs, and existing analytics platforms
- Ingests data via SFTP and open APIs
- Connections to analytics, audit workflows, and data warehouses

Fast, flexible data access and reuse

- Retrieval search by member, provider group, and date of service
- Checks shared across risk adjustment, quality, RACV, and audit programs

AI and NLP enrichment

- ICD and NLP to make unstructured data more usable
- Software that data is structured (how it's validated) and where it applies
- Transparent, traceable AI powered insights

Security compliance, and audit trails

- HIPAA compliant infrastructure
- Role based access controls
- Cloud level audit logging
- Complete access and usage history



How Denver Clinical Data Repository supports a unified approach

Denver Clinical Data Repository is designed to meet you where you are. It supports multiple programs and systems. It supports a unified approach based on a set of a common set of documentation tools that can be used across the adjustment, quality, and compliance management workflow.

Denver Clinical Data Repository

- Enhance compliance efforts with an end-to-end unified system and process
- Enable providers to work by connecting disparate systems
- Simplify health and compliance through integrated flows and work
- Establish a standard, reusable data model for each state

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Unified documentation approach

Denver supports health plans across the adjustment, quality, and compliance workflow, connecting internal and external data sources. The platform connects data systems, enables standardization, and supports support workflows and program activities.

See how Denver Clinical Data Repository supports a unified documentation approach.

[Request Demo](#)

Footer

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